



Puget Sound Chapter

May 4th, 2021

Women in Banking and Business

Caring For Customers Through & Post COVID

\$25/35

by RMA Puget Sound Chapter

Register

Tuesday, May 4th, 2021 | 12:00 - 1:30 PM PDT | on Zoom

RMA Puget Sound invites you to our annual Women in Banking event, Caring for Customers Through & Post COVID, on May 4th. Our panelists will be discussing challenges and changes that have impacted their businesses in the last 12 months. We will also be analyzing how they are continuing to adapt in order to serve the needs of their customers (both internal and external) during the pandemic, and while we continue to face the ongoing impacts to operations across diverse industries. **Featuring panelists:**



Frances Traisman



Katherine Thompson



Molly Moon Neitzel

This event can count towards a Continuing Education Credit for credit risk certified members.

Chapter Sponsor:



Platinum Event Sponsors:





Puget Sound Chapter

Panelist Bios:

Frances Traisman | SVP of Sales | Seattle Mariners

Frances Traisman is in her 26th season with the Mariners, her fourth since being promoted to Senior Vice President, Sales on Nov. 9, 2017. Traisman is responsible for business development and revenue generation for the Mariners through corporate partnerships and ticket sales, including season tickets, group hospitality, and premium seating. She also plays a key role in planning, development, sales, and marketing of ballpark projects, including the new Terrace Club Loge Boxes and Tables, Rooftop Boardwalk, The T-Mobile 'Pen, the Press Box Suite and the All-Star Club. Originally hired in January 1996 as a Sales Account Executive, Traisman began selling premium seats for the new ballpark in 1998, was promoted to Director of Ticket Sales Administration in 2002, Sr. Director of Sales in 2004 and Vice President of Sales in 2007. Prior to joining the Mariners, she served as the Ticket Sales Manager for the 1995 U.S. Senior Open golf tournament.

Frances is currently co-President of the Board of the Seattle Chapter of Women in Sports and Events (WISE) and an Advisory Board Member for the Master in Sport Business Leadership at the Seattle University Albers School of Business and Economics. A native of Saratoga Springs, NY, Traisman graduated from Hope College (Holland, MI) with a degree in English. She spent a year teaching in Hangzhou, China before moving to Washington, DC where she met her husband, Clifford. They reside in Seattle with their four children, Quinn, Leo, Ellis and Nora.

Katherine Thompson | SVP, Commercial Team Leader | Heritage Bank

Katherine has over 30 years of experience providing customized solutions for her customers. She works with a wide variety of businesses and professional practices and has significant experience in commercial real estate financing. Her proactive and results-oriented approach enables her to provide banking solutions tailored to her customers, helping them achieve their business goals.

She is an active member of the Rotary Club of Bellevue where she has served as president. She also supports local nonprofits like Youth Eastside Services, KidsQuest, Summit Assistance Dogs, Washington Women in Need, Plymouth Housing, Climate Solutions, and Bike Works. Katherine holds a BS in Business Administration from the University of Montana, an MBA from Seattle University, and is a graduate of Pacific Coast Banking School.

Molly Moon Neitzel | Chief Executive Officer | Molly Moon's Ice Cream

Ice cream makes people happy. It's the simple truth that led Molly Moon Neitzel to open up her first scoop shop in 2008. Once a feisty kid with a big sweet tooth and even bigger plans to change the world, Molly Moon's Homemade Ice Cream is the product of Molly's desire to create a vibrant, welcoming community gathering place for Seattlites.

Molly's philosophy is that the shared love of ice cream brings people together for the common goal of pure happiness – and that's a pretty big deal. As a lover of music, devotee of sustainability, and tireless advocate for worker's rights, delicious ice cream isn't the only thing she aims to serve. Now a mom herself, Molly believes the childhood joy of ice cream has no age limit, and aims to spread happiness by serving flavors with locally-sourced ingredients and building a locally-fueled community.

Register