

Sponsorship Overview

RMA Puget Sound 2023-24

Involvement and sponsorship with the local RMA Puget Sound Chapter can greatly benefit your organization. Sponsors have the opportunity to network with banking professionals in the Seattle Metro area in a supportive setting for a much lower cost.

RMA provides great insight into the current world of finance. Throughout the year we have a variety of events centered around relevant topics to the banking industry, including guest speakers, panel discussions, educational forums, and networking events. By sponsoring the RMA Puget Sound Chapter, your organization will be on the leading edge of knowledge and gain access to contacts in the financial industry.

Sponsorship of the RMA Puget Sound Chapter will provide your company with:



Networking among peers and clients



Year-long marketing plan



Save the cost of face-to-face business calls



Promoting sound risk management is good

How Do I Get Involved?

Types of Event Sponsorship

The RMA Puget Sound Chapter holds regular events throughout the year. You can choose to sponsor:

- General Membership Luncheons
- Educational Events
- Developing Professionals Events
- Women in Banking Events
- Academic Programming
- Special Events

Event Sponsorship Levels

Platinum Sponsorship Tier (\$1,000) Includes:

- 4 Complimentary Registrations
- 2-3 minutes at beginning of program to speak to attendees
- Logo on all marketing materials (distribution to RMA member list of approximately 500 individuals) and webpage.
- Logo on intro slides day of event.

Gold Sponsorship Tier (\$500) Includes:

- 2 Complimentary Registrations
- Logo on all marketing materials (distribution to RMA member list of approximately 500 individuals) and webpage.
- Logo on slides day of event.

Silver Sponsorship Tier (\$250) Includes:

- 1 Complimentary Registration
- Logo on all marketing materials (distribution to RMA member list of approximately 500 individuals) and webpage.
- Logo on slides day of event.

Chapter Sponsorship (\$3,500)

Benefits Includes:

- Two complimentary tickets to all General Membership Luncheons.
- Exclusivity with no more than five non-competing Chapter Sponsors per programming year.
- Option to moderate paneled events.
- Logo placement on Puget Sound RMA Chapter website as Chapter Sponsor for the full year.
- Marketing exposure equivalent to Platinum Level at \$1,000 per program, resulting in cost savings of \$12,500 [compared to sponsoring sixteen (16) member events].

If you'd like to move forward with sponsorship, please contact Eric Seidenberger at eric.seidenberger@wafd.com. Thank you for your interest and support!